



The
Kearny
Alliance

AID THROUGH TRADE



The Kearny Alliance - Arizona State University Forums on Trade, China, and the World Economic Order

Phoenix, Arizona

Beijing, China

Washington, DC

About the Forum Series

The world's two economic superpowers – the United States and China – face significant challenges as they confront the future possibilities of trade and a new world economic order. These partners in the world economy are entering uncharted territory, moving toward a world in which it is no longer clear that our current trade infrastructure is either sufficient or best fit for what lies ahead.

To proactively address and help shape the next generation of trade infrastructure *The Kearny Alliance – ASU Forums on Trade, China, and the World Economic Order* will gather together intellectual thought leaders, university faculty, policy makers, and business leaders for three interlinked international conferences.

The series of forums will coalesce and broadly disseminate information and ideas that aim to inform policy makers, business leaders and a broad group of stakeholders about the issues and the importance of trade policies and actions that will facilitate lasting economic development. Discussions will explore the trajectories and impacts of trade, considering the social, environmental, and political forces that have affected past and present patterns, with particular attention to the interdependencies and benefits of trade, its role as a facilitator of international understanding and, ultimately, world peace.

FORUM 1

Feb. 26 - 27,
2009

Phoenix, Arizona

21st Century Trade Challenges: How can the world's two economic superpowers lead together?

As the first of three interlinked forums focused on world trade architecture, this initial convening defined global trade challenges and specifically those affecting China-U.S. relationships. Taking into account broad patterns of world trade through history, extracting lessons from the recent past and exploring U.S.-China relations leading up to and following China's accession to the WTO, this initial forum's objective was to identify, debate, and define the critical challenges central to global economic development.

FORUM 2

Sept. 10-11, 2009
Beijing, China

The Currency of Trade: Formulating stronger and more sustainable U.S.-China trade relations

Discussions at the Phoenix Forum and at the G20 London Summit focused on the need to emerge from the global economic crisis with a stronger, more sustainable system than in the past. One significant issue raised is the centrality of the US Dollar in global affairs. The Beijing Forum will explore alternative currency options, consider implications for U.S. and China trade policy, and make recommendations to large and smaller companies on how to manage the impact of currency in trade.

FORUM 3

Early 2010
Washington, DC

The U.S. Role as Global Trade Partner: Needs & Responsibilities

The third and final *Forum of The Kearny Alliance - ASU Series* in Washington will explore the global trade challenges raised in Phoenix, and informed and modified by the Beijing discussions. This gathering will be an opportunity to examine contradictions between U.S. policy and practice, potential implications of the Obama administration's trade policy, and opportunities for mutually beneficial China-US cooperation as these global economic superpowers confront the future possibilities of trade and a new world economic order.

For more information, please visit <http://kearnytrade.asu.edu>